



explainit©

Explainit - is an app with an image recognition system and audio notes which helps you to explore audio information about paintings in museums and galleries.

It's like your personal guide which helps you to explore the world of art.



Say no to boring longreads!
Just put on your headphones
and listen to unique stories
about pieces of art



Explainit App allows



1

to recognize paintings and helps you to explore audio information about paintings

to create unique content using images, geo-tagging and voice notes, so that anyone can become a part of the global creators' community

2

Painting recognition



As soon as you open an app, it starts to search for images continuously.

Recognition system matches an image which it sees through the camera with images from database according to geo position.

When current image is recognised, the corresponding area in a preview mode will be highlighted and attached voice note will be played.

2



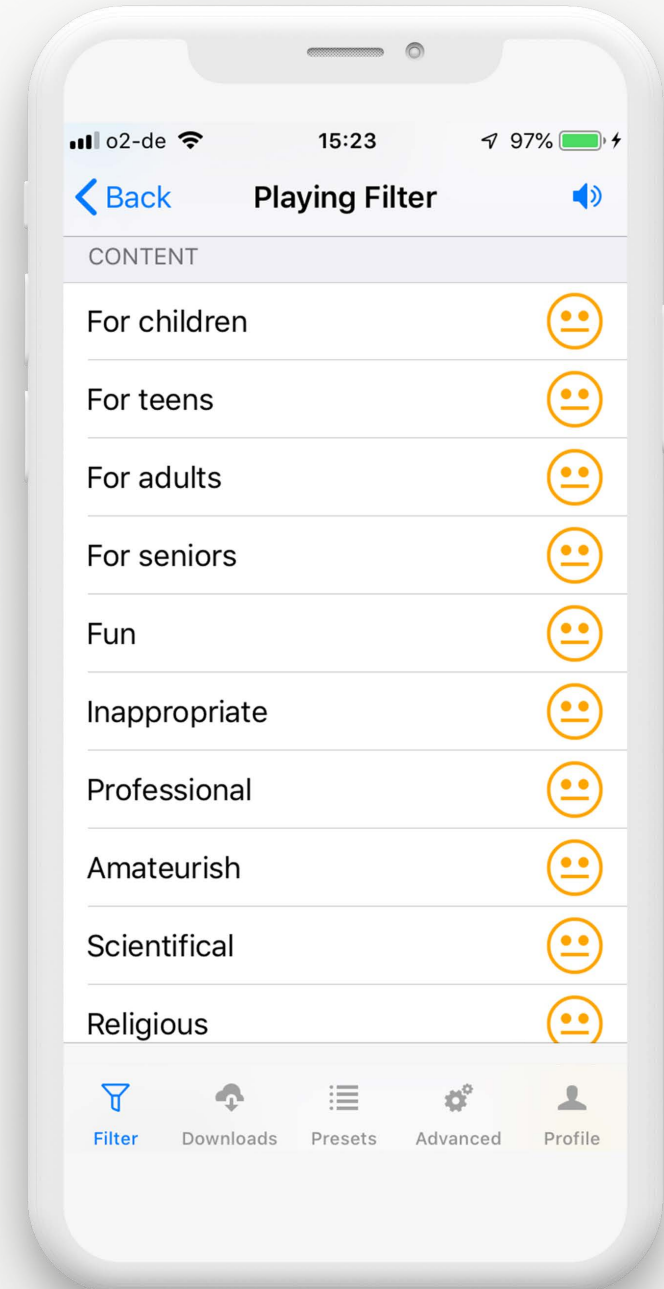
To create your own content just point your phone at some object in a camera preview mode, hold record button and say the voice note. The voice note will be tagged using geolocation, user presets (like language) and image itself.

Content editing

User may edit unrestrictedly any own created entry and he/she may edit some last played entries in restricted editing mode.

Each entry contains such attributes like:

- **Language**
- **Categories** (e.g. Informative, Fun etc.)
- **Some flags** (e.g. Headset only content for museums)





Stories

You can also create a series of connected stories with one topic

App recognizes QR code placed near a painting and starts to play a series of audio notes

The QR code can be scanned both with Explainit app and with a standard camera app on your iPhone

Please try to scan the QR code on the left and explore more about one of the most famous paintings of Bosch

Navigation



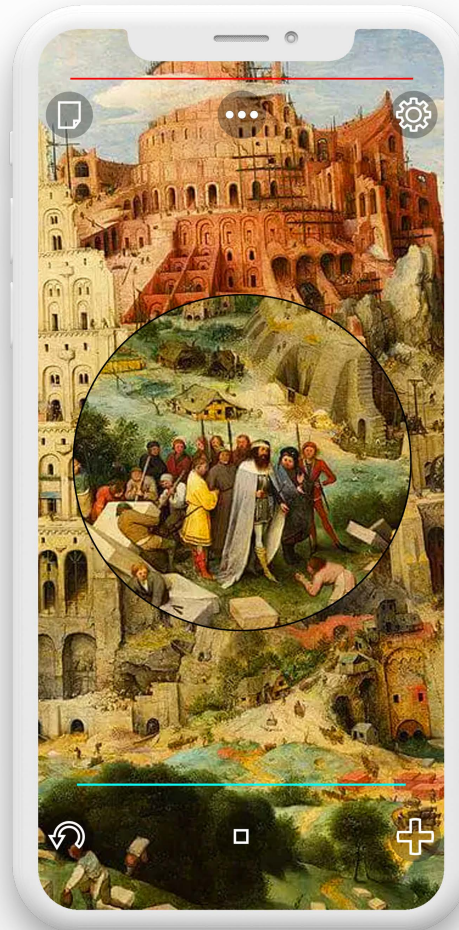
Edit

press to enter edit mode allowing to change and to tag the last played or recorded content



Repeat

press to repeat again the last played voice note



Settings

press to enter application settings (e.g. play and record languages)



More

press to hear extended voice note associated with the last played one



Technical realisation

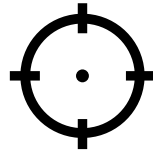
The whole system is divided into a central server storing the content and user's smartphone using our app. Users access the system using app.



Why you should use Explainit App?



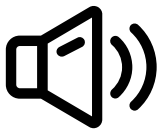
Totally free to use for anyone



Information about art is now accessible for everyone as never before - just point your phone at the painting and listen to the voice note



Allows to become a part of a global creators' community



Allows art-lectors create their own structured content



Allows to create content in the easiest way - just point your phone at any object and say what you know about it



Offline mode - you can download data at home or hotel and it will work when you're abroad



Download our beta version for
iOS at www.explainitapp.com
or just scan a QR code above

Don't forget to send us your
UDID at
support@explainitapp.com

